

# HOW TO FIGHT AGAINST CORONA DEFLATION

**Make Your Own Miracle At Your Business**

You can integrate Management, Engineering, and Accounting to overcome the CORONA SHOCK which is facing the world and your business. BUT HOW ?

**COST IS EQUAL TO “UNIT PRICE” MULTIPLIED BY  
“QUANTITY.” TWO DIMENSIONS ACCOUNTING ONLY?**

***BUT THIS IS WRONG!!!???***

**THE CORRECT ANSWER IS:**

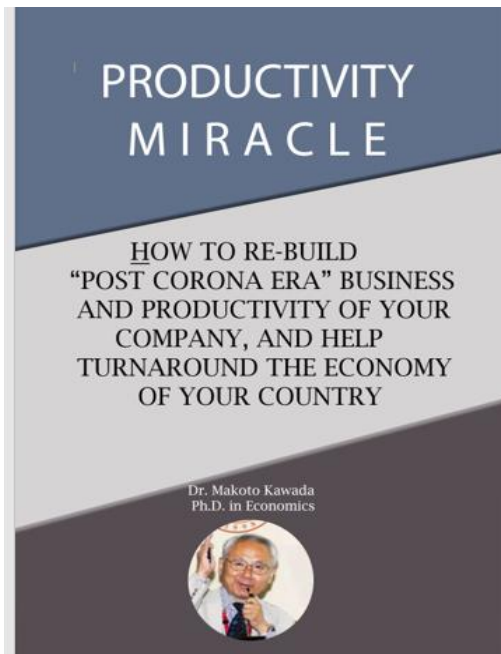
**COST IS EQUAL TO “UNIT PRICE” MULTIPLIED BY “QUANTITY”, MULTIPLIED BY  
“VALUE FACTOR, OR TIME VALUE”. THE THREE-DIMENSION ACCOUNTING.**

**BUSINESSES MUST BE VERY MUCH CONCERNED ABOUT THE “COST VALUE OF THE  
LEAD TIME” AND HAVE A VERY CLOSE AND TIMELY WATCH.**

# 2020 CORONA PANDEMIC SHOCK CAN BE CURED

BY B2B LEAD TIME PRODUCTIVITY REVOLUTION THE CHALLENGE SHOULD BE; TEN TIMES FASTER MATERIAL AND MONETARY FLOW” KEEP SELLERS, BUYERS AND THE SOCIETY HAPPY.

BY INTEGRATING MANAGEMENT, ENGINEERING, AND ACCOUNTING YOU CAN ABOLISH SILO MANAGEMENT, MAKE EAGER ALL THE PEOPLE AND DEPARTMENTS FIGHT AGAINST ALL SORTS OF BUSINESS ISSUES, AND ENJOY THE ACHIVEMENTS.



# ESSENCE OF THE MIRACLE THAT YOU CAN MAKE AT YOUR BUSINESS:

- FLOW OF THE MATERIAL AND MONEY IS MORE IMPORTANT THAN EACH OF THEM.
- SHARE YOUR PROFIT WITH YOUR CUSTOMERS AND MAKE THEM TO BUY FROM YOU REPEATEDLY.
- CORONA PANDEMIC HAS SHRUNKED THE MARKET, YOU MUST REVISE YOUR SELLING POLICY TO SELL MORE
- REDUCE YOUR PRICE, AND MAKE PROFIT FROM MORE SALES.
- IF YOU KEEP THE OLD PRADIGM, AND ONLY BORROW MONEY TO SURVIVE YOUR BUSINESS, YOUR BUSINESS WILL END UP TO FALL INTO DEEPER ISSUES.

# YOU CAN MAKE YOUR MIRACL WITHIN 6 MONTH TO ONE YEAR. IT DEPENDS ON HOW

THOUGHTFULLY AND FAST YOU MAKE DECISION, FIGHT AGAINST YOUR COMPANY ISSUES BY INTRODUCING THIS UNQIUE, AND EASY TO APPLY FINTECH SYSTEM WHICH IS INVENTED BY Dr. KAWADA, Ph.D. IN ECONOMICS.

SMEs CAN PROVE TO BE MORE SUCCEFUL THAN LARGE COMPANIES, BECAUSE THEY ARE AGILE BY ORGANIZATIONAL STRUCTURE.



IT IS AS EASY AS  
COUNTING TO TEN  
BY FOLDING YOUR  
HANDS TOGETHER

# MUST SHIFT KNOWLEDGE PATTERN FROM SALTWATER TO FRESH WATER

## The Knowledge Pattern



Freshwater



Seawater

### Management

- Let people ask why.
- Manual must be improved.
- Management by *Genchi Genbutsu*.

### Production

- Small-lot (one-piece) **production for velocity of** material flow
- Processes are coupled.

### Accounting

- Cash Flow , Direct costing
- Lead-time based overhead burden

### Management

- Do not let people ask why
- Manual must be observed.
- Management by numbers.

### Production

- Large-volume, batch production for resource utilization
- Processes are decoupled.

### Accounting

- Full Absorption Costing
- Direct-labor based overhead burden

Cultural gene complex

# OUR TEAM CONSIST OF TRUSTWORTHY PEOPLE THAT YOU CAN LISTEN TO!



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*Master of Business Administration  
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**Dr. Makoto KAWADA**

*Ph.D. in Economics ,Senior advisor  
to the Japanns Government and  
International Businesses*



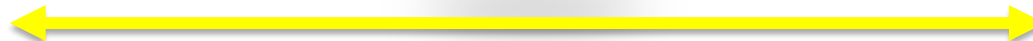
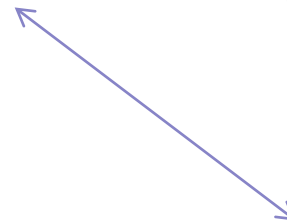
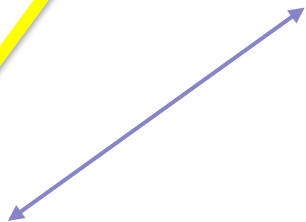
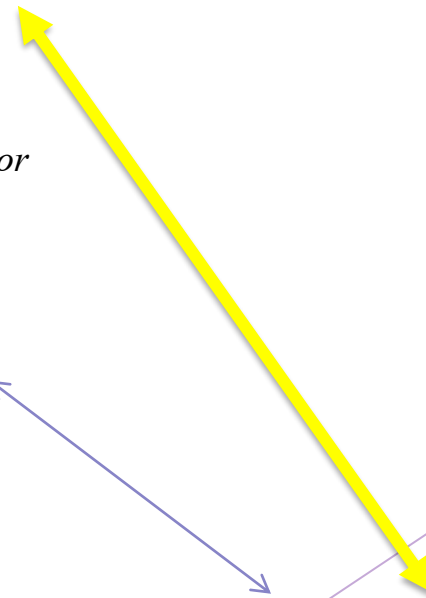
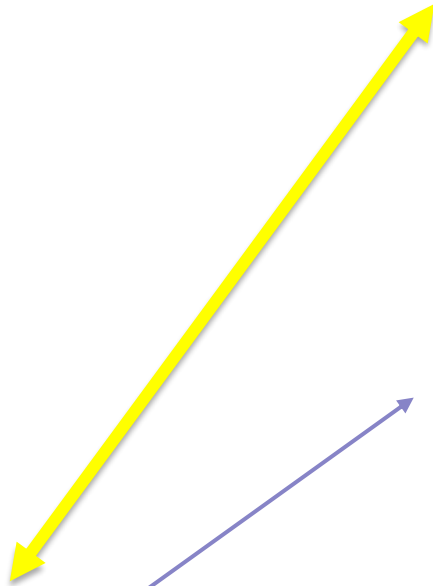
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*B.S, Naval Science, BRNC  
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WHAT WARREN BUFFETT knows by experience,  
Dr. Kawada teaches by science



WARREN BUFFET is a MULTI BILLIONAIRE and known as an INVESTMENT ICON. When he was working for Ben Graham at Stock Market, became interested in how a company worked and what made it SUPERIOR TO COMPETITORS. Ben Simply wanted numbers whereas Warren was predominately interested in COMPANY'S MANAGEMENT as a major factor when deciding to invest. Graham looked at the BALANCE SHEET and INCOME STATEMENT; he could care less about corporate leadership.



## Dr. KAWADA Ph. D. in ECONOMICS

with his broad knowledge in Industry and Economics created a formula to analyze *BALANCE SHEET and INCOME STATEMENT*,



Which reveals the facts of COMPANY'S MANAGEMENT. Exploring these facts would lead the way to take immediate corrective actions to resolve internal and external business problems

Dr. KAWADA's invention has been adopted by the JAPAN MINISTRY of ECONOMIC PLANNING AGENCY and also is becoming a JAPANESE BUSINESS MODEL nationwide. Miracles are happening at SMEs in JAPAN, CHINA, and the FAR EAST he has coached.

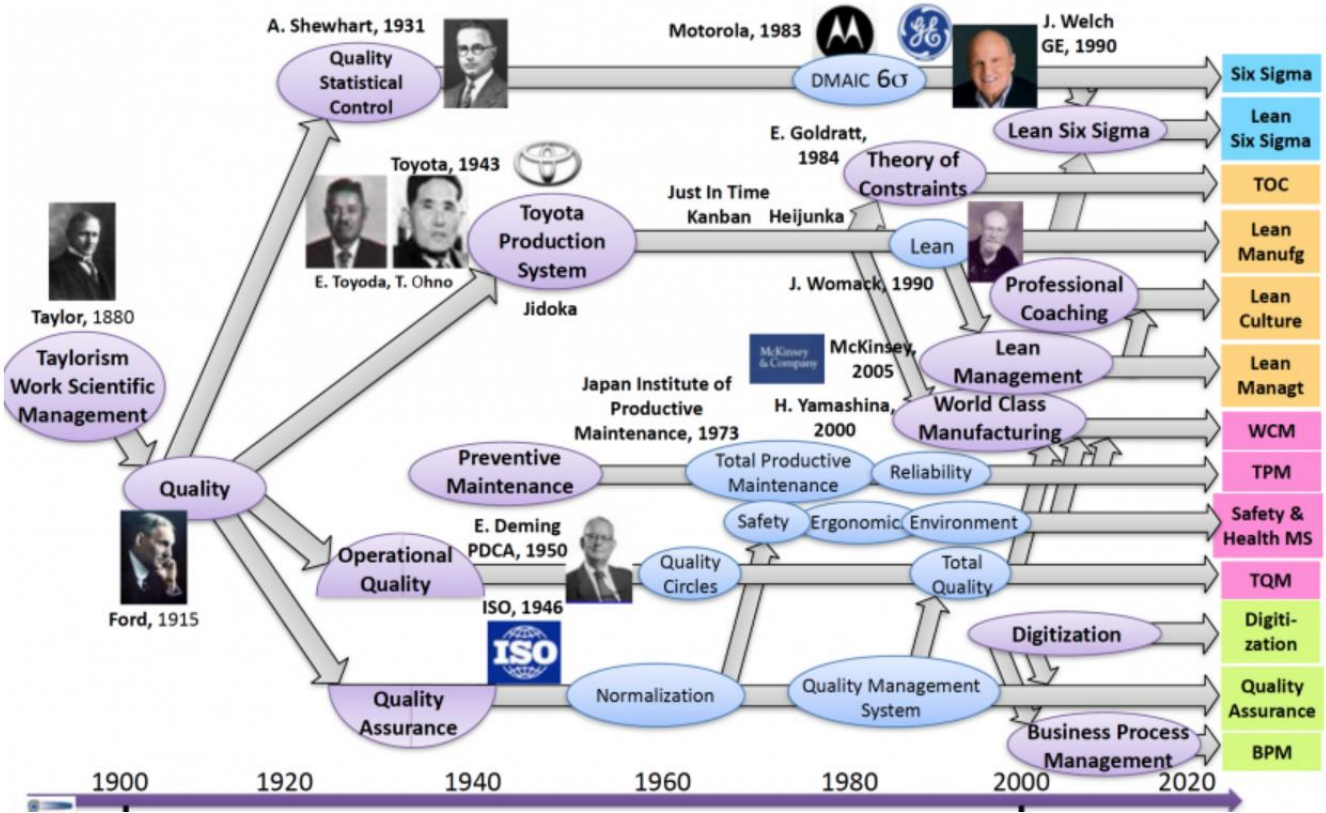
**We have more than 100 years of senior executive responsibilities and consulted close to 150 companies towards lean.**

We also witnessed many companies nose-diving to bankruptcy before noticing the way they were heading. Many of them wasted their precious time and money in having inefficient meetings, silo-management, and sticking to high-sounding systems without any meaningful results.

Dr. Kawada's invented Fintech system is easy to operate for everyone onboard, and no need to waste time and money to learn the KNOW- HOW.

If you would like your business to become **MORE SUSTAINABLE** and **SUPERIOR TO COMPETITORS**, and have him beside your business, please make contact with us **ASAP**.

# Fintech + Lean = Miracles



Dr. M. KAWADA  
PhD. In Economics



## Productivity Miracle, LLC

[www.LeanMEManagement.com](http://www.LeanMEManagement.com)

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## **Productivity Miracle - on Amazon.com, Dr. Makoto Kawada**

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